



COYLE
VISUAL MARKETING SOLUTIONS

59TH
ANNIVERSARY

File Preparation Guide

To ensure that your project prints on time with minimal overruns, please use the following guidelines when setting up your artwork. Please call or email us with any questions you may have.

Media Upload E-mail (up to 50MB) & Coyle Website Upload Page (Please archive your file into a ZIP file before sending)

Applications Adobe Creative Cloud

Document Size Please build your file at 100% of final size whenever possible.

Bleed Build files with a minimum of 1/8" bleed (in-house cloning is available at an additional charge). Please be sure to add crop marks.

Support Graphics All photos should be a minimum of 150 dpi. Any Illustrator files with imported graphic links should have those graphics supplied when artwork is submitted. Please do not embed images.

Color Profile All files should be built in CMYK and not RGB. Any spot colors (i.e. PMS) should be clearly assigned and labeled.

Fonts All fonts used in your layout should be supplied. We would prefer that the fonts be outlines with the final artwork submission.

Soft Proofs A PDF of your artwork will be sent to you FPO (for position only). This will be used to double check and confirm that your content is correct. This PDF WILL NOT be used for approving color.

Hard Proofs If possible the client should supply a color proof of the final artwork to Coyle. We cannot use Dye-Sublimation of Color Laser prints as color proofs. Coyle will supply one color calibrated G7 match print for your approval. This match print represents both the content and the color that will be seen on press. We must have written approval of this proof before production will begin.

About Coyle

Founded in 1964, Coyle occupies a new state-of-the-art workspace featuring the latest screen printing and digital imaging platforms and pre-press, die-cutting, finishing, and fulfillment operations. The company encourages plant tours "to appreciate the physical resources and production capacity ready to serve you."

